



## Sponsorship Opportunities

Hosted by Navy Youth Hockey, **Hockey for Heroes** is a 24-hour, 'round-the-clock exhibition ice hockey tournament to raise awareness and provide financial support to **USA Warriors Ice Hockey, DAV, Wounded Warrior Project, and local organizations providing services for disabled veterans**. When you donate an item or become a sponsor, you join Navy Youth Hockey in thanking America's veterans for the great sacrifices they have made to protect our country and our freedom. Since 2014 -- its inaugural year -- Hockey for Heroes raised over \$300,000 for our heroes.

Hockey for Heroes 2017 will be held **Friday, March 10<sup>th</sup> and Saturday, March 11<sup>th</sup>** at the U.S. Naval Academy McMullen Ice Arena, Brigade Sports Complex, 64 Greenbury Point Road in Annapolis. Opening ceremonies begin at 7:00 p.m.

Our special guests include the USA Warriors standing and sled hockey teams, local and regional youth teams, high school and adult league teams. Spectator admission to the event is free.

### Sponsorship Opportunities:

- **\$500 Hockey Fan Sponsorship:** *Promotion of sponsor with logo on Navy Youth Hockey Facebook and website. Opportunity to have a table or display at the 24-hour event, if appropriate and approved by the USNA and NYH Board. We will include your logo on all event signage.*
- **\$1,000 Warrior Sponsorship:** *Receives all aspects of Hockey Fan sponsorship, plus special recognition during the Opening Ceremonies. We will hang a banner you provide on the rink, visible to all players and spectators.*
- **\$2,500 Hero Sponsorship:** *Receives all aspects of Warrior sponsorship. Includes on-ice presentation during the Opening Ceremonies.*

We look forward to your participation in the 4<sup>th</sup> Annual **Hockey for Heroes!**

Navy Youth Hockey Association, Inc. is a 501(c)(3) charitable organization. Donations made to the organization are tax deductible to the fullest extent of the law. We have not provided you with any goods or services in exchange for this contribution. The Navy Youth Hockey Association, Inc.'s federal tax number is 61-1529098.



## Commitment Form

Company Contact: \_\_\_\_\_ Ph #: \_\_\_\_\_

Company Address: \_\_\_\_\_

Yes, I will support through sponsorship (list sponsorship level or amount): \_\_\_\_\_

Company name as you want it recognized: \_\_\_\_\_

Enclosed check payable to: Navy Youth Hockey, Inc. (please write Hockey for Heroes in Memo)

OR Please charge my credit card: Mastercard: \_\_\_\_ Visa: \_\_\_\_ Amex: \_\_\_\_ Disc: \_\_\_\_

Name as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Email: \_\_\_\_\_

Please return to: **Hockey for Heroes  
Attn. Amy Hitt  
377 Ridge Road  
Annapolis, MD 21401**

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